

The Baca Connection

HOLIDAY 2017



Wishing You a Season of Sweet Smiles

All of us at Baca Valley Telephone Company and Sierra Communications hope your holiday season is a jolly one. Be sure to savor all the details that make this time of year so fun!

Thanks for choosing us as your communications provider in 2017. You make us smile.

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Closed 12:00 – 1:00 Daily

Technical Support
24 hours a day, 7 days a week

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BY Golly BE JOLLY

'TIS THE SEASON TO ENJOY MORE PEACE OF MIND

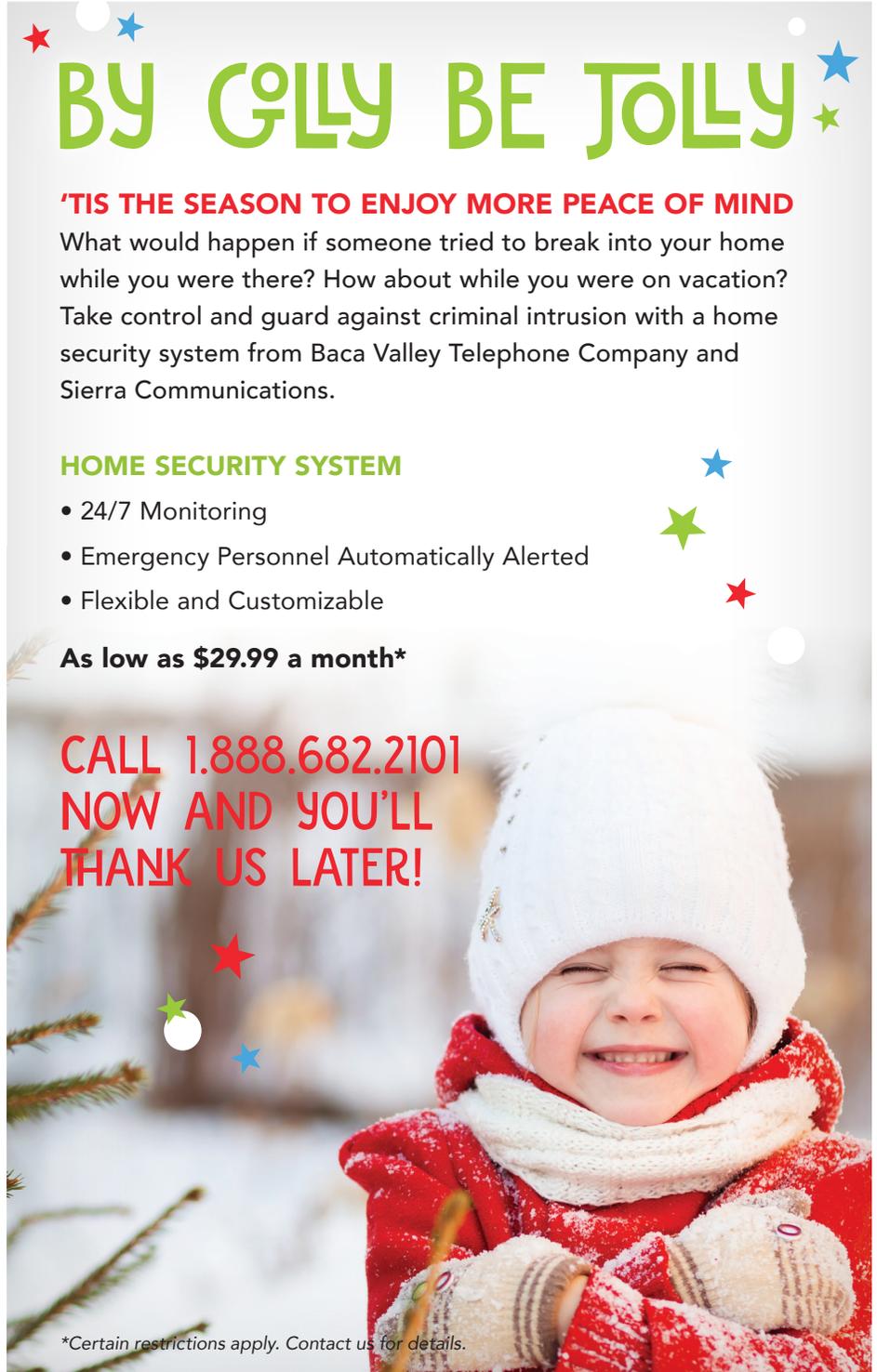
What would happen if someone tried to break into your home while you were there? How about while you were on vacation? Take control and guard against criminal intrusion with a home security system from Baca Valley Telephone Company and Sierra Communications.

HOME SECURITY SYSTEM

- 24/7 Monitoring
- Emergency Personnel Automatically Alerted
- Flexible and Customizable

As low as \$29.99 a month*

**CALL 1.888.682.2101
NOW AND YOU'LL
THANK US LATER!**



*Certain restrictions apply. Contact us for details.

Protect Your Pets From Holiday Hazards

If your household includes pets, be careful with seasonal decorations since the items below could potentially be harmful to them:

- **Christmas Tree** - Securely anchor your tree so it doesn't tip and fall on a pet. Also, make sure pets don't drink the tree water, which is a breeding ground for bacteria.
- **Mistletoe and Holly** - Mistletoe, when ingested, can cause gastrointestinal upset and cardiovascular problems. If pets consume holly, it can cause nausea, vomiting, and diarrhea. Avoid decorating with these holiday plants or use the artificial versions instead.
- **Tinsel** - Kittens especially love the sparkle of tinsel and may carry it around in their mouths. If swallowed, it can lead to an obstructed digestive tract and more. It's best to not use tinsel if you have pets around.
- **Candles** - Don't leave lighted candles unattended. Pets may burn themselves or cause a fire if they knock candles over.

Baca Valley Telephone Company and Sierra Communications wants you and your fur babies to have a safe holiday season!



Why Talking on the Phone Can Be Better Than Texting

Despite the convenience of texting, certain situations simply call for a phone call. If you're texting more than calling these days, you may want to reconsider after reviewing these phone call advantages:

You hear the tone of voice for more straightforward communication.

During a phone call, it's usually easy to determine the other person's mood or intent based upon the way the words are spoken. Text messages, by contrast, often become guessing games. Is he serious or joking? What does that emoji mean? This can lead to miscommunication and hurt feelings.

A phone call is more personal.

There's something about hearing the voice of someone you care about that can't be replicated in written form. Think about it: Would you rather hear the sound of someone's laughter or read "Ha, ha, ha" in a text? When you're on a call, it feels more like being in the same room together.

The conversation has a definite end.

There's no ambiguity with a phone call. When the conversation is over, the call ends. But with texting, the conversation may meander on for hours with unpredictable stops and starts.

Talking can be much more efficient (and less tiring).

Tapping letters on a keyboard becomes annoying when you and the other person have a whole lot to discuss. Save the effort and make a phone call instead, since your mouth can move faster than your fingers. To prove this point, read this paragraph out loud. Let's say that took you 15 seconds to complete. Now grab your smartphone and enter the same words as a text message. Which was faster?

Baca Valley Telephone Company and Sierra Communications believes in the power of the human voice and encourages you to incorporate phone calls into your regular routine. Visit www.bacavalley.com for details on our selection of voice services.