

The Baca Connection

SPRING 2018

We Honor Many in the Month of May

In 2018, we celebrate National Teacher

Day on May 8, Mother's Day on May

13, Armed Forces Day on May 19, and Memorial Day on May 28.



Baca Valley Telephone Company and Sierra Communications wants to recognize all of our customers whose lives are honored during these special days. Whether by educating students, raising children, or defending freedom, you have made a lasting difference.

Baca Valley Telephone Company and Sierra Communications
532 Broadway Avenue / PO Box 67
Des Moines, NM 88418

Phone Numbers:

Des Moines: 575.278.2101

Maxwell: 575.375.2101

Raton/Cimarron: 575.245.2101

Toll Free: 1.888.682.2101

Office Hours

Monday – Friday 8:00 a.m. – 5:00 p.m.

Closed 12:00 – 1:00 Daily

Technical Support

24 hours a day, 7 days a week

Email bvt@bacavalley.com

Visit Us Online www.bacavalley.com



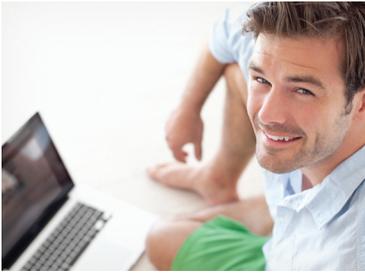
JUMP INTO NEW TECHNOLOGY WITH BOTH FEET

A deluge of cool technology has sprung up in recent years to make life easier including voice-controlled speakers, smart home systems, wearables, and streaming devices and services.

You'll need a fast and reliable internet connection to fully enjoy this technology. **Upgrade to a faster plan today!***

Spring Into Action
AND CALL 1.888.682.2101 NOW

*Service availability and internet speed will depend on location. Contact us for details.



Repeal of Net Neutrality Will Not Impact Your Internet Service

On December 14, 2017, the FCC repealed the 2015 Open Internet Order known as Net Neutrality. This reclassified Broadband Internet Access Service as a Title I information service instead of a Title II communication service. Internet providers are now allowed to speed up service for websites they favor and block or slow down others.

Due to the extensive media coverage of this Net Neutrality ruling, some of you have expressed concerns to us about what impact this repeal would have on your internet service. We want to assure you that it will be business as usual at Baca Valley Telephone Company and Sierra Communications — nothing will change that would affect your user experience. We have never throttled or engaged in a paid access model for any internet content providers in the past, and we have no plans to start these practices now.

Baca Valley Telephone Company and Sierra Communications remains committed to providing our customers with excellent services at fair prices. If you have any questions about what the repeal of Net Neutrality means to you, please call us at 1.888.682.2101.

There's a Ripple Effect When You Shop Local

When a single stone is thrown in a lake, many ripples form from the impact and expand across the water. That's similar to the effect you can have in your community when you choose to shop local.

Advocates for Independent Business (AIB) and the Institute of Local Self-Reliance (ILSR) use this ripple concept to convey the shop local message. They also encourage businesses to help spread the word, which Baca Valley Telephone Company and Sierra Communications is happy to do in this newsletter.



When you choose locally owned businesses for your shopping, you create a ripple effect. It starts with your own experience and the benefits you get from shopping at independent stores — such as being able to rely on local retailers' expertise. Then the effects keep going. By shopping at local stores, you connect with your community. You strengthen your local economy. And finally, as the circle of ripples extends out, you cast a vote for the American dream.

Here's what happens when you shop with locally owned businesses:

- **You benefit from expertise.** The perfect running shoe. The new toy that's sure to delight. The fantastic novel you hadn't heard of. The best tool for the job. Get the right thing and save time by relying on the expertise of local retailers.
- **You connect with your community.** Shopping locally means bumping into friends, enjoying lively streets, playing in the toy store, and trading neighborhood news with the people behind the counter. Local businesses make communities work.
- **You strengthen your local economy.** Local retailers hire local people, pay local taxes, and source goods locally. When you shop local, you expand opportunity where you live.
- **You cast a vote for the American dream.** Starting a small business has long been a pathway to the middle class. By supporting local entrepreneurs, you invest in a future that works for all of us.

Baca Valley Telephone Company and Sierra Communications believes strongly in the importance of supporting local businesses, and we thank you for choosing us as your communications provider. By working together, we can strengthen our community.